

Date: 07.08.2024

German Development Cooperation
*Labour Market Oriented Vocational Education,
Higher Education and Training-MOVE-HET
Project*


To whom it may concern

Georg Derbsch
Moh'd Baseem Al Khammash St. 13
P.O.Box 926238 Amman 11190
Jordan

Subject: Reference letter

I am writing this letter to acknowledge your company's successful achievement in completing our project Create a Visual Identity and Communication Plan for the Crafts Village in Petra (Shaqilah Center) within the cooperation between the GIZ project "Qualification Oriented to Employment in the Craft" which is commissioned by Germany's Federal Ministry for Economic Cooperation and Development (BMZ) and Petra Development and Tourism Region Authority (PDTRA).

Messrs. Bloomz Marketing has shown full cooperation throughout the process, and they were given this letter upon their request, as well as the excellent standing of their firm and the successful execution of contracted work.


Georg Derbsch
Head of "Qualification Oriented to Employment in the Craft" project

Deutsche Gesellschaft für
Internationale Zusammenarbeit (GIZ) GmbH

Registered offices
Bonn and Eschborn, Germany

Friedrich-Ebert-Allee 32 + 36
53113 Bonn, Germany
T +49 228 44 60-0
F +49 228 44 60-17 66

Dag-Hammarskjöld-Weg 1 - 5
65760 Eschborn, Germany
T +49 61 96 79-0
F +49 61 96 79-11 15

E info@giz.de
I www.giz.de

Registered at
Local court (Amtsgericht)
Bonn, Germany
HRB 18384
Local court (Amtsgericht)
Frankfurt am Main, Germany
Registration no. HRB 12394

Chairman of the Supervisory Board
Martin Jäger, State Secretary

Management Board
Tanja Gönner (Chair)
Thorsten Schäfer-Gümbel